

Yvad Coefield

732-779-6018

✉ ycoefield@gmail.com

📍 New Jersey

🌐 <https://www.ycdesignx.com/>

Skills

- HTML
- HTML5
- CSS
- Javascript
- Adobe creative Suite
- Adobe After Effects
- Adobe XD
- Autodesk Maya
- Microsoft Word
- Microsoft Powerpoint
- motion graphics
- Digital Photography
- 3D Modeling
- Squarespace
- Wix
- Webflow
- Illustration
- Figma
- sketch
- Zoom
- early to work
- self motivation
- Project management
- public speaking
- organizing
- communication
- group collaboration
- advertisement

Education

Rutgers University

Camden, NJ

Bachelors of graphic design

Graduation May 2020

Rutgers University

New Brunswick, NJ

vineland, NJ

MBS/Product design

Graduation Dec 2024

Experience

Spirit Digital LLC/ Graphic Designer

Vineland, NJ

April 2022 -Present

Self started clobertive business to optimize flexibility. Worked alongside others designers and marketers to form multiple multimedia projects for small and local businesses. This involved asset creation, omni-channel Marketing, digital and product design.

Savvy Marketers / Contract Graphic Designer

Princeton, NJ

Aug 2021 - Nov 2021

Design Multimedia marketing presentations and digital designs for multiple fortune 500 companies to rase viewers engagement and understanding. This involved asset creation, reading data projections while plotting out omni-channels to aid in customer product consumption.

Black mental health matters / Lead Creative Designer

Remote in Texas, NJ

May 2020 - Aug 2021

Incharge of the overall branding guidelines, concepts, and visual of the organization raising engagement by 15%. Helped application and website layout for international non profit organization. Trained newer designers on the in and out of the organization while overseeing and proofing their work while also attending In an international meeting about the organization's overall deircation.

Rutgers VMPA / Graphic Design intern

Camden, NJ

Dec 2019 - May 2020

Incharge of coming up with creative concepts for posters, logos, magazines, website, etc for the collages department of art while adhering to tight deadlines. Attend and facilitate meetings with the college art professors.

Rowan College of South Jersey /Graphic Design Assistant

Vineland, NJ

Dec 2017 - May 2018

Created lesson plans for over 30 students to advance their knowledge in the field of design. Taught basic and advanced design techniques of photoshop and illustrator to a variety of different college students. Did in person and virtual teaching while aiding students when needed.

Walmart /Front end Worker

Vineland, NJ

July 2017-Jun 2018

Provided a positive customer experience with fair, friendly, and courteous service. Registers sales on a cash register by scanning items, itemizing and totaling customers' purchases. Resolves customer issues and answers questions. Bags purchases if needed.